

**Table 4. Information (NAICS 51) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Median coefficient <sup>1</sup> of variation for quarterly total	Standard error for percent of total				
		Estimate	3Q 2005 (p)	2Q 2005 (r)	1Q 2005	4Q 2004	3Q 2004
51	Information						
	Total revenue .....	0.6	X	X	X	X	X
	Class of customer						
	Government .....	4.2	0.2	0.2	0.2	0.2	0.2
	Business .....	0.9	0.3	0.3	0.3	0.2	0.3
	Household consumers and individual users .....	0.7	0.3	0.3	0.3	0.2	0.3
511	Publishing industries						
	Total revenue .....	1.2	X	X	X	X	X
	Class of customer						
	Government .....	4.2	0.2	0.3	0.3	0.2	0.2
	Business .....	1.3	0.5	0.5	0.4	0.4	0.4
	Household consumers and individual users .....	2.6	0.4	0.4	0.3	0.3	0.4
5111	Newspaper publishers						
	Total revenue .....	1.3	X	X	X	X	X
	Class of customer						
	Government .....	S	S	S	S	S	S
	Business .....	1.3	0.4	0.5	0.4	0.4	0.4
	Household consumers and individual users .....	2.5	0.4	0.5	0.4	0.4	0.4
51112	Periodical publishers						
	Total revenue .....	2.2	X	X	X	X	X
	Class of customer						
	Government .....	S	S	S	S	S	S
	Business .....	2.8	0.6	0.7	0.8	0.8	1.1
	Household consumers and individual users .....	3.2	0.6	0.7	0.8	0.9	1.1
5111 pt	Book, database and directory, and other publishers						
	Total revenue .....	2.8	X	X	X	X	X
	Class of customer						
	Government .....	4.2	0.5	0.4	0.3	0.3	0.5
	Business .....	3.7	1.2	1.0	1.1	1.0	0.9
	Household consumers and individual users .....	5.7	1.1	0.9	0.9	S	0.7
5112	Software publishers						
	Total revenue .....	2.5	X	X	X	X	X
	Class of customer						
	Government .....	7.9	0.5	0.6	0.7	0.4	0.5
	Business .....	2.7	0.7	0.7	0.8	0.6	0.6
	Household consumers and individual users .....	S	S	S	S	S	S

See footnotes at end of table.

**Table 4. Information (NAICS 51) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Median coefficient <sup>1</sup> of variation for quarterly total	Standard error for percent of total				
		Estimate	3Q 2005 (p)	2Q 2005 (r)	1Q 2005	4Q 2004	3Q 2004
512	Motion picture and sound recording industries						
	Total revenue .....	3.0	X	X	X	X	X
	Class of customer						
	Government .....	S	S	S	S	S	S
513	Broadcasting and telecommunications						
	Total revenue .....	0.7	X	X	X	X	X
	Class of customer						
5131	Government .....	2.3	Z	0.1	Z	Z	0.1
	Business .....	1.3	0.4	0.5	0.5	0.4	0.4
	Household consumers and individual users .....	1.1	0.5	0.4	0.5	0.4	0.4
5132	Radio and television broadcasting						
	Total revenue .....	2.2	X	X	X	X	X
	Class of customer						
	Government .....	S	S	S	0.2	0.2	0.2
5133	Cable networks and program distribution						
	Total revenue .....	1.3	X	X	X	X	X
	Class of customer						
51331	Government .....	S	S	S	S	Z	Z
	Business .....	2.2	0.6	0.5	0.5	0.6	0.6
	Household consumers and individual users .....	1.5	0.6	0.5	0.5	0.6	0.6
5133	Telecommunications						
	Total revenue .....	1.1	X	X	X	X	X
	Class of customer						
	Government .....	2.1	Z	0.1	0.1	0.1	0.1
51331	Business .....	1.9	0.6	0.6	0.6	0.5	0.4
	Household consumers and individual users .....	1.3	0.6	0.6	0.6	0.5	0.4
	Wired telecommunications carriers						
51331	Total revenue .....	1.4	X	X	X	X	X
	Class of customer						
	Government .....	4.2	Z	0.1	0.1	0.1	0.1
	Business .....	1.5	0.7	0.7	0.8	0.8	0.7
	Household consumers and individual users .....	2.9	0.8	0.8	0.9	0.8	0.7

See footnotes at end of table.

**Table 4. Information (NAICS 51) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Median coefficient <sup>1</sup> of variation for quarterly total	Standard error for percent of total				
		Estimate	3Q 2005 (p)	2Q 2005 (r)	1Q 2005	4Q 2004	3Q 2004
51332	Wireless telecommunications carriers (except satellite)						
	Total revenue .....	0.4	X	X	X	X	X
	Class of customer						
	Government .....	S	S	S	S	S	S
5133 pt	Business .....	S	S	S	S	S	S
	Household consumers and individual users .....	S	S	S	S	S	S
	Other telecommunications						
	Total revenue .....	10.9	X	X	X	X	X
514	Class of customer						
	Government .....	14.9	0.7	0.6	0.7	0.6	0.6
	Business .....	16.5	3.0	2.9	2.7	2.7	2.6
	Household consumers and individual users .....	8.6	2.8	2.7	2.6	2.7	2.6
514	Information services and data processing services						
	Total revenue .....	1.6	X	X	X	X	X
	Class of customer						
	Government .....	11.4	1.4	1.3	1.4	1.3	1.3
5141	Business .....	2.2	1.1	1.0	1.2	1.2	1.1
	Household consumers and individual users .....	2.8	0.7	0.6	0.6	0.7	0.6
	Information services						
	Total revenue .....	2.2	X	X	X	X	X
5141	Class of customer						
	Government .....	S	S	S	S	S	S
	Business .....	3.6	0.8	0.9	1.0	1.3	1.2
	Household consumers and individual users .....	2.4	0.9	1.0	1.2	1.4	1.2
5142	Data processing services						
	Total revenue .....	2.5	X	X	X	X	X
	Class of customer						
	Government .....	13.9	2.2	2.0	2.3	2.1	2.2
	Business .....	3.0	1.8	1.7	2.0	1.9	2.0
	Household consumers and individual users .....	6.5	0.6	0.5	0.4	0.4	0.4

(p) Preliminary estimate. Z Less than .05 percent. X Not applicable.

S Corresponding estimate in Table 3 does not meet publication standards because of high sampling variability or poor response quality.

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).